



NEW BJÖRK SANITARY BIN

We are introducing the latest addition to the BJÖRK series: the compact 3-litre sanitary bin. Perfect for smaller commercial and public restrooms where space is limited, but hygiene standards must remain uncompromised.

The BJÖRK series sets new standards in the design of sanitary products and has already gained international recognition for its innovative and modern expression. Naturally, the new 3-litre sanitary bin is designed in the same style and fits seamlessly into the BJÖRK range as a stylish and functional choice for any restroom.

New sales and marketing opportunities

The smaller 3-litre model makes it possible to reach customers who find the 12-litre version too large. This opens up new segments such as small cafés, boutique hotels, offices, and exclusive retail stores where space optimisation is essential.

With this compact solution, you can meet customers' needs for discreet and hygienic waste management without compromising on design. At the same time, this model creates opportunities for upselling to existing customers who want a complete BJÖRK solution across restrooms of different sizes.

By offering both the 3-litre and 12-litre versions, you can differentiate yourselves in the market and attract a broader customer base, increasing both sales volume and revenue potential.

Available in standard colours as well as in optional RAL Classic colours. Like the rest of the BJÖRK series, it can also be foil-wrapped for a unique look.

Contact us today for more information.
DAN DRYER

